



2017 SEASON SPONSORSHIPS



GAME TICKETS

- A coupon for your business will be placed on the front of every home game ticket for the 2017 season. \$2,500

GAME BALLS

- Your business will be announced at the start of every game and when the bat boy brings out new balls to the umpire. \$2,000

REDWOLVES GAME GEAR SPONSORSHIPS

- Game helmets- Your company logo would be placed on the back of the player helmets. Two year minimum agreement. \$800

REDWOLVES FAN STAND

- Your business would be the presenting sponsor for our FAN INFORMATION BOOTH. Our fan stand will be located where everyone coming into a game will walk past and want to stop and register for the game giveaways and see what is coming in the upcoming games. Your business logo will be featured at the booth. \$2,000

2017 SPIRIT OF FLORENCE CELEBRATION SPONSORS (JULY 3rd, 2017)

- Presenting sponsor - \$5,000 Co-Sponsor- \$2,500
- Kids Zone Sponsor - \$2,000 Concert Sponsor - \$3,000
- Fireworks Sponsor - \$6,500 Co-Firework Sponsor- \$3,250
- Spirit of America Jersey Sponsor - \$2,500

Jerseys worn by the players will be auctioned off with all proceeds going to the Wounded Warrior Project.

FIREWORKS SPONSOR

For all other home game nights \$4,000

GAME NIGHT SPONSORSHIPS

- **ON-FIELD, IN-GAME PROMOTIONS** **\$1,500**
Your business will be announced at every home game with an on-field, in-game promotions sponsorship. Examples of past in-game promotions are: Dizzy Bat Race, Foul Ball Sponsor, K-Man and Frozen T-Shirt Race.
- **CHARITY NIGHT SPONSORSHIP** **\$1,200**
The RedWolves team up with local charities to raise awareness and donations on a game night. Some of the charities we have partnered with are: American Cancer Society, Autism Advocacy Group of Florence, Florence Humane Society, Miracle League of Florence, Harvest Hope Food Bank and Boys and Girls Club of Florence.
- **PROMOTIONAL GIVEAWAY NIGHTS** **\$1,200**
Your company logo and RedWolves logo will be on the item. The night will be reserved to promote your business.

- **NIGHTLY GIVEAWAY SPONSORSHIP** **\$1,000**

You provide the items to giveaway on a night reserved for you to promote your business.

ADVERTISING OPTIONS

- **STADIUM SIGNAGE**

Outfield sign (10 ft x 5 ft) **\$2,000/First year**

\$1,700/renewal

Concourse sign (5 ft x 5 ft) **\$1,250**

- **WEBSITE ADVERTISING**

Website banner **\$2,000/year**

(large banner at the top of the website page)

Website block **\$1,500/year**

(block ad in the middle of the page)

Business Icon **\$1,000/year**

(located at the bottom of the webpage)

Pocket Schedules (full color) **FRONT COVER-\$1,750**

BACK PAGE-\$1,500

INSIDE COVER-\$750

Over 32,000 locally distributed to businesses and in the newspaper.

Souvenir Program/Media Guide -Sold at all home games.

- Entire back page (Color) **\$1,250**
- Inside front cover(Color) **\$1,000**
- Inside back cover (Color) **\$1,000**
- Full page ad (black and white) **\$500**
- Half page ad (black and white) **\$400**

Scorecard Ad

\$500

Given away free at every home game.

Marked sponsorships will be listed in our print material, media advertising, pocket schedules, and P. A. announcements.

If you don't see a sponsorship that fits your business's marketing objectives, let us customize one for you.



2017 Social Media Advertising Options

Social Media Package 1-

\$2,500

Your business will be the presenting sponsor of all Game Night Press Releases (game recaps), on Twitter, Facebook, and Instagram. Your business's logo will be displayed on the Press Release itself, as well as the Info Graphic to accompany the Release. All season long.

Social Media Package 2-

\$1,250

Your business will be the presenting sponsor of all Pre-Game Info Graphics, with logo displayed very visibly. All Info Graphics will be posted to Twitter, Facebook, and Instagram throughout the season.

Social Media Package 3-

\$1,200 (Per Contest)

During the course of the season, your business can partner up with the RedWolves to present a social media contest for fans to compete in. Fans will be given the opportunity to win prizes (giveaways) from your business. The RedWolves will provide the social media campaign on Twitter, Facebook, and Instagram, with your insignia's and all contest information.

Newsletter Package- (Year Round)

\$1,500

The RedWolves release a monthly newsletter that is displayed on every team social media page and the team's website. The Newsletter is three pages of information with a blank fourth page. Your Business can be the Presenting logo on the Cover Page, as well as the entire back page of the RedWolves Newsletter. Each Issue is presented in full color and high resolution.